

VELO CRUCES MINUTES 23 April 2015 (to be approved at the next meeting)

Attending: Anchondo, Conway, Curry, Lakey, Pearson, Rochelle, Ward, Willman, Wilson

1. President called the meeting to order at 5:45 PM. We welcomed Christy Anchondo and Mary Lou Ward, both active in the El Paso Club, who have organized a new Las Cruces ride on Wednesdays at 6:00 PM at the J. Paul Taylor Center in Mesilla.
2. MSC (Wilson/Lakey) to approve the *minutes of 19 February* as read.
3. Absent a startup treasury, there was *no treasurer's report*.
4. Discussion on *membership dues* led to a general discussion on sharpening the vision and mission of Velo Cruces; dues question postponed until later.
5. Discussion on vision and mission led to sharpened concept of the group's purpose, which came down to three points: we can serve as (a) a *hub for communication* among cyclists and groups (e.g., a coordinated calendar); (b) an *advocacy group* for cycling and support for cycling in the civic arena (e.g., work toward more bike racks); and (c) *promotion and recognition* of cycling group activities (e.g., "bike friendly business" initiatives).
6. *No action on filing for 501C.3*: we can file later, if we wish, if needed.
7. Ashleigh Curry added another group to include in outreach: Wild City BMX, led by Kevin Moorman.
8. Discussion of *logo and web page* resulted in Christy volunteering to work on a logo, with input on web page; Jamie and Jean working on web page
9. *Rio Grande Trail*: Jeff Steinborn has overseen the drive for a grant of 75K for a trail. We need to have input on this as the project unfolds.
10. *BPAC Meeting Report* – George reported on two items: Route 478 resurfacing is supposed to include side to side coverage which will improve the road for cycling; and the Suitability Map for the county is under revision and should be reprinted soon.
11. *National Bike Month* approaches. Noted were the following events:
  - 03 May – Bike Blessing at the UU Church (Solano)
  - 05-08 May – Bike to School week
  - 11 May – Monthly Visibility Ride starting from the Train Station
  - 11-15 May – Ride to Work week
  - 20 May – Ride of Silence starting from Mesilla Plaza
  - 23 May – Branigan Library bike day
12. *Next meetings* scheduled, all at International Delights at 5:30 PM:
  - 28 May, skip June, 30 July, 27 August, 24 September, 22 October.
13. Meeting adjourned at 6:55 PM.

Respectfully submitted,

G C Rochelle, secretary