

Velo Cruces Minutes

August 27, 2015 at International Delights

- I. Call to order at 5:40 PM - In attendance: Curry, Lake, Pearson, Rochelle, Schurr, Willman, and CLC reps Marc South and Armando Morales.
- II. Minutes – 30 July 2015 meeting MSC (Lakey, Curry) to approve with minor adjustments
- III. Treasurer's Report – none in the absence of the treasurer.
- IV. Reports are filed under categories of the mission of Velo Cruces
 - a. hub for communication
 1. Calendar - managed by George (and Ashleigh) at the moment via the Velo Cruces *Facebook* page. The following upcoming events were presented:

Homecoming Parade @ NMSU with a bike event following October 24 – Lakey is overseeing this project and hopes for some riders in the parade;

Ride Right Ride Bright is also scheduled for October 24, 9:00 – Noon, at Community of Hope. Volunteers will be needed for this annual event.

It was suggested that we line up and coordinate calendar events at one meeting each quarter.
 2. Logo Design – Christy absent but sent a design that met with great approval with slight adjustments that will be communicated to her.
 3. Video Contest to be offered to high school students, Criteria, Committee to organize. Ashleigh will oversee this project.
 - b. Cycling Advocacy
 1. Rio Grande Trail – George reported on progress; the web site to check is <http://www.emnrd.state.nm.us/ADMIN/riograndetrailcommission.html>
 2. BPAC meeting – George indicated that the Bike Friendly Community designation was hailed. Continued work on this will be our responsibility. Ashleigh noted that one improvement has already been made, under Education, that all schools will soon have a *Safe Routes* program.
 3. CLC liaison report – Marc reported that his job has shifted; all the information for contact remains the same and he will continue as liaison for bicycle matters. Marc reported that the *university corridor project* is on the table, but that the *Missouri extension* idea is at least 5 years out because there is no financing for it. He also distributed paper copies of the *Bicycle Friendly feedback* from the LAB. These are available online but you can pick up a paper copy, if needed, next month. (Go to Las-Cruces.org and type “bike friendly” in the search box [sec’y].)
 4. Historical Properties Ride During Engineers and Planners meeting - the City of LC bike tour around historic downtown will be September 23 from

4:00-6:00 PM (the tour will be about 7 miles round trip) – Lisa gave out an info sheet on those who have signed up to help.

- c. Promotion and recognition
 - 1. Las Cruces Bicycle Friendly Business program – held over till next month but Lisa reported that she met with a rep from the Empowerment Congress of Dona Ana County, an advocacy group, who may be interested in aligning with us on community bike works and affordable transportation. This group is under the Ocotillo Institute for Social Justice. Website <https://www.facebook.com/ocotilloinstituteforsocialjustice>
 - 2. Monthly Visibility Ride Report – only three people showed up for the August ride but it was a major vacation month. Next ride September 8th. Remember we leave from the Las Cruces Depot/Transportation Museum.
 - d. Membership Report Status of dues collection-no report in Don's absence, but people are gently reminded to pay their dues to begin a treasury. We have currently spent more than we have so we need to work on gaining new members.
 - e. Lisa brought up the option of a club membership in Adventure Cycling. No action was taken on this; board members should consult the AC website at this link to read what membership would offer us: <http://www.adventurecycling.org/membership/bike-club-membership/>

V. New Business

- a. Affordable Transportation Program/bike to work connection with public transportation – held over for next meeting
- c. Community Bike Shop Don and Gabe – held over for next meeting
- d. Schedule of next 4 meetings is as follows: September 24, October 22, November NONE, December 17, January 28 (which will include election of officers and setting a date for an annual general meeting).

George and Tammy reported that the Southern New Mexico Bicycle Educators' meeting to set their dates will occur at The Game at 5:30 on January 5th. Anyone interested in scheduling cycling education events is welcome to attend.

VI. Board Membership issues were addressed. The following votes were taken:

MSC (Schurr, Pearson) to remove Gerry Strathman from the Board of Directors.

MSC (Schurr, Rochelle) to elect Ashleigh Curry to the Board of Directors.

VII. Adjournment at 6:55 PM.

Respectfully submitted,

Gabriel Rochelle, secretary