

VELO CRUCES MINUTES  
24 September 2015

In attendance: Curry, Lakey, Pearson, Willman, Donald Wilson, Lesa Wilson

- I. President called meeting to order at 5:31 PM
- II. Minutes of August meeting were read MSC Curry, Pearson to approve
- III. Treasurer's report – members need to remember to pay dues; full report next month
- IV. Reports
  - a. Hub for communication
    1. Calendar – George continues to edit submissions on the web site
    2. Logo Design – Christie sent in a revision which was discussed; approved with minor changes to be communicated to her
    3. Draft questions for forums for mayor and council candidates on their positions regarding transportation and quality of life issues in the Mesilla Valley – agreed that Donald Wilson would serve as point man on this; submit your ideas for questions to him and he will field the list – deadline for submission of ideas 01 October
    4. Coffeeneuring – discussion of idea from George and Ashleigh via Tammy to host a fun event. Entrants would take selfies at a total of seven local coffee shops between October 4 and November 7. George will keep a spreadsheet on participation. Beck's must be one of the shops and they have offered a pound for a winner, chosen by raffle. Idea was approved by consensus.
  - b. Cycling advocacy
    1. Rio Grande Trail – no news
    2. BPAC meeting cancelled in September,
    3. 3 projects continue: Alameda redesign, la Llorona additions, and University Avenue corridor (open meeting 15 October @ Mesilla Community Center)
    4. Historical Properties Ride was well received with 9 participants on September 23. Cost was \$140.00 for liability insurance, \$10 for stickers, and \$10 for water. City has been approached for assistance with the costs. Each participant was charged \$15.00 so there should be some coverage available.
  - c. Promotion and Recognition
    1. Las Cruces Bicycle Friendly Business program – no report but Jean is working on this
    2. Monthly Visibility Ride Report – 4 in September; we could use some more participants!
    3. Ride Right Ride Bright – October 24 from 9:00 – Noon. Don reported that it's in place but he needs volunteers
  - d. Membership Report Status Dues collection – Don asked that people please pay the dues
  - e. Video Contest – tabled till later meeting
  - f. Sandwich Board – Ashleigh raised the idea of producing a sandwich board or some public sign that we can use when we sponsor/participate in events. Exploration to follow.
- V. New Business
  - a. Affordable Transportation/Rent-a-Bike – Lisa will pick up this concern
  - b. Community Bike shop – Don and Gabe are working on this
  - c. Lisa will work on a budget for the next meeting

- d. Ashleigh proposed an idea to explore with the city (through Marc) the possibility of our purchasing BICYCLES MAY USE FULL LANE signs to be placed around the city; we would sell them with an additional charge that would add to our treasury. Great interest was expressed in this idea and Ashleigh will follow up on it.
- e. MSC (Wilson, Rochelle) with great reluctance on the part of everyone to remove Pablo Lopez from the Board, and with thanks for all that Pablo contributes to the community.
- VI. Announcements – Jamie reminded us of the Homecoming Parade cycling on 24 October @ NMSU.
- VII. Adjournment at 6:35 PM.

Next meeting 22 October @ 5:30 PM at International Delights.

Respectfully submitted,

GCR, secretary