

VELO CRUCES MINUTES
22 October 2015

In attendance: Conway, Lakey, Pearson, Rochelle, Schurr, Willman, D. Wilson

I. Call to order at 5:00PM

II. MSC (Wilson, Schurr) to accept the Minutes of 24 September meeting.

III. Treasurer's Report - \$788.00 in the account, with \$98.00 promised from the planning/engineering conference to reimburse expenses for the Velo Cruces Historic Bike Ride presented by us as a conference activity.

IV. Reports

A. Hub for Communication

1. Calendar – no new data
2. Web Presence- FACEBOOK is functioning well, with 172 likes at this report, but on the web site we need links to board members, clubs, calendar, a mission statement, and info on how to join, the dues structure, and a paypal account
3. Logo design – the new configuration, already posted on the FACEBOOK page, was adopted by vote: MSC (Schurr, Lakey)
4. Coffeeneuring – George is keeping records but the participation has been low. Schurr suggested that we work toward making this a broader event next year with more prizes, perks, etc.
5. Questions for candidates – discussion agreed that this was a good idea, keep it going toward the next elections

B. Cycling Advocacy

1. Rio Grande Trail Commission – there was a meeting in Taos Oct. 21; issues include funding, logos, and signage. The Commission will meet in Las Cruces in December, no date yet set
2. BPAC Meeting – George reported. Gabriel was appointed to BPAC. Issues discussed at the 20 October meeting included:
 - a. University corridor – the two roadway cross sections presented were recommended for approval to the MPO Policy Committee.
 - b. Alameda Blvd – will retain bike lanes
 - c. Bike Share Presentation by Jamie Lakey – good response, with enthusiasm for broadening this to include the city.
3. Local projects – George
 - a. La Llorona construction – continues, to be finished soon
 - b. Valley Drive/Amador proximo – NMDOT is continuing design work with most of the project having buffered bike lanes. If the Amador Proximo design suggestions are to be added to the project, which would add protected bike lanes and a one-way access road, additional funding would need to be added to the project.
4. CLC liaison – Marc South is no longer with the city and Andy Hume and his coworkers will be taking over the liaison work.

C. Promotion and Recognition

1. Las Cruces Bicycle Friendly Business program – Jean reported with an overview of criteria and programming (to be sent via email to the group). Discussion ensued and it was agreed that the Bike Friendly program has two prongs: (a) recognition of BFBS with some sort of an award program; and (b) the idea of membership in a BFB classification via the criteria Jean presented. We agreed to vet the list and come

back to it next meeting, and to think about some sort of award program beginning with businesses already on board that are bike friendly.

2. Monthly Visibility Ride – 6 people this month, with one new rider
3. Ride Right Ride Bright is Oct. 24 @ Community of Hope 9 AM-Noon.
4. Membership report – as of this date we have 6 paid members – Willman provided the “new member” packet from Velo Paso as an idea for what we might provide for members

V. New Business

- A. Community Bike Shop – Don and Gabe – proposal was presented to the board; Jeff Curry has a property that we might potentially use. We have to wait on this at the moment, but we are gathering local partners who would be interested in the project.
- B. Fund raiser – tabled till next meeting
- C. Budget – tabled till next meeting
- D. Complete Streets Coalition met 19 Oct at the Community Foundation, 301 S Church – the city has adopted the concept as a resolution; a lot of people are interested in furthering this concept in the area. We will add this as a permanent item under our advocacy agenda.
- E. NM Bike Summit, 23 April 2016 – Tammy and George presented this as a proposal for Velo Cruces to undertake. This one-day event will involve education on safe routes to school, bike share, and other matters. Don suggested that the *Tour de Optimism* could be put on 24 April to connect the two events. The event is currently listed at NMBikeEd.org. Board agreed to undertake this event.
- F. Warm Shower host – [Lisa asked for volunteers to help to host cross country bike tourists](#). Information can be found at warmshowers.org.

VI. Announcements

- A. SNMBE planning meeting for calendar coordination is set for January 5th at The Game at 5:30 PM – MSC (Rochelle, Wilson) that Velo Cruces take over the sponsorship for this meeting

VII. Adjournment at 6:50 PM.

Next meeting: December 17 @ 5:30 PM at International Delights
NO MEETING IN NOVEMBER
January meeting on the 28th @ The Game to elect new officers.

Respectfully submitted,

GCR, secretary