

Velo Cruces Minutes – January 28, 2016 at The Game

In attendance: Conway, Curry, Lakey, Pearson, Rochelle, Willman, D Wilson, L Wilson

- I. Call to order at 5:47 PM
- II. Minutes – 17 December 2015 meeting MSC Curry/Conway
- III. Treasurer's Report – currently \$880.49 in treasury
Conway reported as an aside that the paypal account is set up

IV. Reports

- a. Hub for Communication
 1. Web Presence-Velocruces.org Jean reported. Discussion ensued on "benefits" of membership; focus on appeal to people to join to help build a strong advocacy organization. Jean is ready to accept more content on the revised web page. Motion to allocate \$150.00 *per annum* for web hosting MSC Curry/Rochelle
 2. FACEBOOK George reported that with 2 new likes we are now at 188.
- b. Cycling Advocacy
 1. Rio Grande Trail – George reported that an El Paso Museum owns a tract of land at the border of New Mexico that would complete the trail. Jess Steinborn definitely interested in pursuing this.
 2. BPAC meeting – George reelected President, Ashleigh vice president. In March another bicycle community position will be vacant. BPAC set a quorum at 5 members (out of 11). BPAC had discussions on (1) the loop trail, which needs better definition on the south end; and (2) university corridor, which is actively on the table for the city.
 3. Local Meetings and Projects Updates – George reported that the La Llorona trail is being repaired because of cracks, but almost finished.
 4. CLC liaison report – George -
 5. Connectivity of bike routes – work on map to relay our priorities to the city. Curry suggested connecting with other groups that have similar agenda, beginning with Place Matters, to which Prescription Trails was added.
 6. Complete Streets Coalition – Ocotillo Institute Lisa
 7. NM Department of Tourism – Involvement with BCNM at the State Legislature...?
- c. Promotion and recognition
 1. NM Bike Summit, April 23 – will be held at the Women's Improvement Association building in the Alameda District, across the street from Pioneer Park. This will have to be rented as it is under Parks and Recreation, but it's a good venue.
 2. Las Cruces Bicycle Friendly Business Awards – Jean – tabled for the moment
 3. Monthly Visibility Ride Report – George – February 8th, next ride

V. New Business

- a. League of American Bicyclists insurance effective 2/1/2016 premium \$189 marks an increase of \$32.00 – Willman volunteered to cover this.
- b. Fund Raiser; Purchase a sign – Other fund raising ideas – discussion but no decisions. This remains on the table.
- c. Budget for 2015-16 – tabled until a later meeting

- d. Nominate and Elect officers – Rochelle suggested to elect the current officers for another year. MSC Willman/Pearson. Lesa Wilson was added as a Board Member at large by acclamation.
- e. Earn-a-Bike project is still on the table – Willman/Rochelle to continue explorations, awaiting some word on potential building from Jeff Curry
- f. D Wilson reported that Ride Right/Ride Bright is In need of \$600.00 to purchase lights for the event March 5th. MSC D Wilson/Rochelle to allocate this amount. We will seek donations to help offset this expense.

VI. Announcements

- a. Pearson suggested that we consider attending every city council meeting on a regular basis, with different members volunteering to attend. The council meets at 1:00 PM every 1st and 3rd Monday at 1:00 PM. Community comments are welcomed. Two topics to push are (1) ask city to clean bike paths on streets where they exist; and (2) ask for a line item in the city budget for a bike/pedestrian coordinator.

Members of the Board volunteered as follows:

01 February – Lesa Wilson

16 February (Tuesday because of Presidents' Day) – Willman

07 March- Rochelle

subsequent volunteers to be named at the next meeting of Velo.

VII. Adjournment at 7:36 PM

Next meeting will be held at International Delights at 5:30 PM on February 25.

Respectfully submitted,

G C Rochelle, secretary