

VELO CRUCES MINUTES
25 February 2016 @ International Delights

In attendance: Conway, Curry, Lakey, Pearson, Rochelle, Schurr, Willman, D. Wilson, L. Wilson

- I. Call to order at 5:45 PM
- II. Minutes of 28 January 2016 Meeting – MSC (Lakey, Conway) to approve with one correction: Pearson and Curry are Chair and Vice-Chair, respectively, of the BPAC.
- III. Treasurer's Report – Basically same balance as last month (\$880.49); income was \$515.00 donation through Willman, 130.00 via TS 101; expenses \$675.00 for 40 helmets and 20 light sets for Ride Right Ride Bright.
- IV. Reports.
 - A. Hub for Communication
 1. Web Presence – Jean – moved from Wordpress to Godaddy, and using a program called Muse for entry. Now linked to the SNM Bike Educators page. More content needed: pix, announcements, and written material
 2. FACEBOOK – George – up to 215 "likes," 20 in the last week.
 - B. Cycling Advocacy
 1. BPAC meeting – George – among things discussed: the loop trail, especially the southern border; there was a work session on mapping the trail. There is an opening for another bike community rep on the BPAC. The name of Dave Rutledge came up as a potential candidate for that seat.
 2. Mapping – Ashleigh Curry reported on a meeting she had with Andrew Bencomo, pedestrian rep on the BPAC. They met with Richard Wright of *Place Matters* in regard to mapping and overlapping groups and agenda that have a stake in developing better trails and paths through and around the city. People to be looped into this concern would include Andy Hume and it was suggested that an overarching group could be gathered that might be chaired by either Jeff Steinborn or Bill McCamley.
 3. Earn a Bike – still no action; Jeff Curry has no available space, so Gabe will check with Andy Hume about downtown options.
 4. Attendance at City Council Meetings
 - March 07 – Gabe
 - March 21 – Jean
 5. Ride Right Ride Bright – 5 March – Donald and Gabe will attend; more volunteers needed. Gabe will contact Bike and Chowder.
 6. Aggie Family Bike Event – Jamie – April 2: 6 mile ride from 11-12; 1-3 rodeo, repair, and so forth – need volunteers for the ride; Optimist Club in for the rodeo and repairs
 - C. Promotion and Recognition
 1. NM Bike Summit – Tammy gave a full report on this. See the web site for details @ http://www.nmbikeed.org/?page_id=20

There is space for 60, 12 "seats" are taken by presenters and staff, registration is currently slow; Velo Cruces folks should all try to be present. Dinner at the Bistro will be held Friday before the event @ 5:00 PM, with a presentation on "bikepacking" at 7:00 at the WIA building. On Saturday night after the event, there will be a dinner at Emilia's on the Plaza in Mesilla at 7:00 PM. Need link to Tour de Optimism which is Sunday the 24th. Tammy reported that she will be traveling with Jen from Adventure Cycling to El Paso and Silver City for presentations on the subsequent weekdays.

2. LCI seminar will be held 20-22 April prior to the Bike Summit for those who qualify. So far there are 3 participants of a potential limit of 10; the cost is \$300.00.
3. Monthly Visibility Ride Report – George – 5 in February

V. New Business

- A. Fund Raiser and Budget both tabled until next meeting.
- B. Major discussion on various matters led to several ideas: we need to focus on why people would join Velo Cruces, establishing a working budget, and clarifying expenditures. Suggestion made to host a google conversation on budget.
- C. Bike Swap – MSC (Pearson, D. Wilson) to ask for donations at the annual Bike Swap to be given in turn to funds for Ride Right Ride Bright.
- D. MS (Pearson, Rochelle) to fund the Bicyclist Educators' storage space for 13 months up to \$400.00. (A donation of \$60.00 toward the space was given by Conway.)
- E. MSC (D. Wilson, Curry) to table the previous motion until further discussions can be held on the budget.

VI. Meeting adjourned at 7:10 PM.

Respectfully submitted,
Gabriel Rochelle, secretary