

**VELO CRUCES**  
**Board Meeting**  
April 28, 2016  
International Delights  
Las Cruces, NM  
**Meeting Minutes**

**MEMBERS PRESENT**

Conway, Curry, Lakey, Pearson, Schurr Willman, D. Wilson, L. Wilson, & special guest Jennifer Milyko of Adventure Cycling.

**MEMBERS ABSENT:**

Rochelle

**I. CALL TO ORDER/ROLL CALL at 5:35pm:**

A quorum was present

**II. MSC (Pearson, L Wilson) to approve minutes of 24 March meeting.**

**III. Treasurer's Report was given by Velo Cruces Treasurer, D Wilson:**

D. Wilson referred to the google sheet financials that are accessible (but not editable) to board members online. The bank balance at the beginning of the meeting was: \$1,228.91. Payments were made this evening for storage expense of \$480 and business cards of \$81.24 and these are deductions not reflected in the \$1,228.91 balance. It was also noted that there is a pending bank deposit of \$100 for Ride Right, Ride Bright.

**IV. Events:**

**a. Bike Blessing at Universal Unitarian Church May 1 10am, Schurr:** Please arrive at 9:45am

**b. NM Bike Summit Report, Tammy Schurr:** 45 to 50 people attended this year's bike summit in Las Cruces which was up 20 from 2015. Tracy Chapman will be coordinating the 2017 Bike Summit which will be held in Albuquerque in conjunction with the "Day of Tread" bike ride. Post Summit meetings in El Paso (NPO) & Silver City were reported on by Schurr & Jennifer Milyko.

**c. City Council Meeting attendee volunteers:**

1. May 2<sup>nd</sup> – Bike Proclamation will be attended by Pearson and others possibly issuing a bike designation challenge between Las Cruces & El Paso for some healthy rivalry.
2. May 10<sup>th</sup> – County Bike month proclamation
3. May 16<sup>th</sup> – Willman will attend. Discussion ensued regarding topic for public input: Opposing City Council member Ceil Levatino recommending Telshore Avenue is changed to a four lane road thereby eliminating the existing bicycle lane.

**d. Family Fun Bike Fiesta, April 30 9-1am:** Curry is coordinating this event at Young Park. Schurr & Conway will hold a bike 123.

**e. Bike Swap May 14, Moose Lodge:** D. Wilson reported he has been contacted by two people regarding having space at the bike swap event

**f. Mayor’s Bike Ride, May 21<sup>st</sup> 10:00am, City Hall:** Pearson will be leading this event.

**g. Ride of Silence:** This event has been coordinated by ZiaVelo (Trina & Henry) and Velo Cruces will be strictly participants in the event.

**h. June 19<sup>th</sup> Ride to Airport from Pioneer Park 7am:** Coordinated by D. Wilson.

## V. Hub for Communication

### a. Web Presence-Velocruces.org:

a. **Add a “vulnerable spot/near misses” reporting section:** Conway reported that she has been looking at what Arizona is tracking with its vulnerable spot near misses reporting to assist in adding something similar to the Velo Cruces website.

b. **What’s happening at City Council:** This topic is in discussion as a possible website add-on for the future should board have something important to communicate.

b. **FACEBOOK:** Pearson reported 252 Likes on Velo Cruces website.

c. **Trail and bike path users Summit:** Schurr will stay in touch with these trail & bike groups quarterly and report back to the board. Schurr and Pearson will attend the May 19<sup>th</sup> Rio Grande Trail Commission in Socorro.

d. **Membership:** There was some discussion as to acknowledging donors for their contributions to Velo Cruces by putting their artwork on the web page and making them members. No motion was made at this time.

e. **Tiger Eye Cycling Mirrors:** Since there are no funds budgeted for this currently, it was put on the Velo Cruces “Possibilities” list.

## VI. Cycling Advocacy Reports:

1. **BPAC Meeting** – Pearson: George reported that 3 million dollars has been added to the Valley Drive project for protected bike lanes from Hadley to Avenida de Mesilla. He also discussed the alignment for the loop trail system on Union.

2. **Earn a Bike, Community Bike Shop,** Rochelle & D. Wilson. D. Wilson reported that he was able to discuss details on Albuquerque’s Esperanza Bicycle Safety Education Center at dinner after the bike summit. Esperanza is a 13-week afterschool program and community bike shop. Velo Cruces is still keeping all options open regarding format for a Las Cruces Community Bike Shop and Rochelle will be going to the Las Esperanzas Inc. meeting the first week of May to pitch having this bike program be in honor of our late city council member Miguel Silva and see if there was interest in a Velo Cruces collaboration.

3. **Report from April City Council meetings:** Pearson reported on the TID Board meeting’s Amador Hotel Project. There are plans to tear down My Brother’s Place Restaurant for a public/private partnership and several business endeavors. Pearson also mentioned that there are currently only two options for the downtown Loop change from one-way to two-way traffic.

4. **Aggie Family bike Event:** Lakey reported that this event was very successful but they want more kids to participate next year. The Walton Walmart is having a bike event May 28<sup>th</sup> however the manager has not resolved the poor bike rack situation. It was suggested that board members call this Walmart manager to complain and also walk your bike through the store if you have the opportunity.

**5. Monthly Visibility Ride second Monday every month:** Pearson reported that there were five participants in April.

**6. Idea to develop a ride at city hall every Friday during the lunch hour which would include some training - Curry.** This agenda item was not discussed.

**VII. Announcements:**

b. The National Bike Challenge is May 26<sup>th</sup>, 2016

**VIII. Meeting adjourned at 7:12pm**

Respectfully submitted,

D. Lesa Wilson on behalf of G. Rochelle, Secretary