

VELO CRUCES

Board Meeting June 23, 2016

International Delights Las Cruces, NM

Meeting Minutes

MEMBERS PRESENT Conway, Pearson, Willman, D. Wilson, L. Wilson, & guest

MEMBERS ABSENT: Curry, Lakey, Rochelle, & Schurr

I. CALL TO ORDER: 5:30pm; a quorum was present

II. MINUTES Approval of minutes of May 26, 2016 meeting: MSC (D. Wilson, L Wilson

III. COMMUNICATIONS: Several members received thank you cards & a photo from the Scorpion Bike club for their help with the end of year campout at Leasburg State Park.

IV. TREASURER'S REPORT: D. Wilson reported there was a bank balance of \$217.67 This did not include a PayPal membership payment from Pete Maddox

V. Events:

a. City Council Meetings: tabled until July to plan a large group attendance

b. July 3 rd Electric Light Parade: Bring a dish to share, your beverage & meat to grill for the pre-parade party at George Pearson's house. Decorate your bike, and assist with the Electric Light Run as bike marshals keeping spectators and vendors out of rider's way.

c. September 23 & 24 th Bike to Leasburg State Park: Lisa Willman will book campground space for our group and others to encourage biking and camping for Friday evening, September 23rd. We will be inviting folks from NMSU possibly putting fliers up. Willman will also call Sonja Delgado, new director of LC Parks & Recreation Department. Conway will add this event to our Velo Cruces web page.

d. September 25: Chili Pepper Challenge El Paso. Conway will add this event to our Velo Cruces web page.

VI. Hub for Communication

a. Web Presence-Velocruces.org: Add a “vulnerable spot/near misses” reporting section: Conway reported that she has added a vulnerable spots near miss section to our Velo Cruces Web page.

b. What’s happening at City Council: Conway reported this is still a need and will be added in the future.

c. FACEBOOK: Pearson reported 266 Likes on Velo Cruces website, up by one from last month.

d. Reflective sticker order: Done, delivered and being used. Lisa Willman will keep the box of stickers not passed out.

VII. Reports and Cycling Advocacy:

a. City Council Meeting attended by Jean Conway: Conway reported that she spoke at the May City Council meeting about the difficulty she is having getting to and from the East Mesa by bicycle. She also reported that City Councilor Levatino touted her plans for a Telshor bike path that is not part of the roadway. The Mayor commented that there would not be a Bike/Ped Coordinator unless it was a volunteer or intern. Ideas were discussed for attending a city council meeting in critical mass with a diverse group including the cute factor of the Scorpion Bike Club and NMSU students.

b. Bike Ride to Leasburg State park with Scorpion Bicycle Club: This event provided Velo Cruces terrific community involvement. There were five Picacho Middle School students who biked to and from Leasburg State park to camp with many volunteers assisting to make that happen. Pearson and both Wilsons biked to and from both days with the bike club while Willman stayed overnight with the student group bike campers.

c. Father’s Day Ride to the Airport: D. Wilson reported a group of approximately 15 riders met at Pioneer Women’s Park and rode to their airport. He mentioned attendance was down from 2015 possibly due to the earlier starting time of 7:00am. There was even a rider from Nashville, TN in attendance.

d. BPAC meeting: There was no meeting in June to report.

e. Earn a Bike, Community Bike Shop: D. Wilson reported that Rochelle spoke with Mr. Nunez of the LC Parks and Recreation Department to pitch the idea of using this building for the Earn a Bike & Community Bike Shop. Rochelle was not in attendance to report. L. Wilson wrote a letter to the owner of the Senior Hospitality House on Amador in an attempt to entice her to do an intergenerational program; a Velo Cruces business card and personal business card was included but to date, there has been no response from the owner.

f. Visibility Ride: Pearson reported there were three riders this month. (Pearson, Willman & Curry)

g. Dona Ana Community Meeting 6.14.16 Robert Woods Johnson meeting: Willman reported that she had a staff member attend who found it very informative.

VIII. Announcements: none

IX. Stealth Advocacy:

a. The Candidate Questionnaire that was prepared fall of 2015 was updated by D. Wilson and discussed with the board. The plan is to mail questions to candidates with responses coming back to Velo Cruces. It was determined that a questions need to be prepared for the following three topics:

a. EBID laterals

b. Camino Real Plan & Viva Dona Ana Plan (George will write)

c. City of LC Bike/Ped Coordinator position

X. Adjourn: 7:01pm

Respectfully submitted,

D. Lesa Wilson on behalf of G. Rochelle, Secretary