

Velo Cruces
Minutes of November 17, 2016 at International Delights at 5:30

In attendance: Conway, Creamer, Curry, Pearson, Rochelle, Schurr, Willman, D Wilson, L Wilson

- I. Call to order at 5:52 PM.
- II. Minutes – 27 October 2016 meeting (MSC Creamer, Schurr)
- III. Communications – Transport Director of City – Boutz between El Paseo and Main will have a cycling lane in future
- IV. Treasurer's Report – current balance \$1125.39
- V. Election of Officers –the following were elected:
 - President – Jean Conway (MSC Schurr, Pearson) by acclamation
 - Vice-President – George Pearson (MSC Schurr, Conway) by acclamation
 - Secretary – Gabriel Rochelle (MSC L Wilson, Schurr) by acclamation
 - Treasurer – Donald Wilson (MSC Pearson, Rochelle) by acclamation
- VI. Events – coming up
 - a. City Council Meeting attendee volunteers 1st and 3rd Mondays
 - December 5 – L Willman
 - December 19 – G Rochelle (if available)
 - b. December 4 Jingle Bell Ride – concerns: parking and timing; assignments were accepted for a variety of tasks> George as photographer; Tammy and Gabe for parking; police escort Jean; others as needed D and L Wilson, Willman and Creamer. Signup sheets were designed. Debriefing on December 8th at 6:00 PM
- VII. Hub for Communication
 - a. Web Presence-Velocruces.org -
 - a. Web page content
 - b. Blog
 - b. FACEBOOK George – no new likes this month; currently we are at 332.
- VIII. Cycling Advocacy
 - a. Survey results – D Wilson reported that there were 82 responses to the survey over a one month period. He stated that on the next survey, we might:
 - i. Try to determine the financial impact of riders coming through the city
 - ii. Do a better job getting the survey out to NMSU students & staff
 - b. City of Las Cruces partnership agreement – L Willman will incorporate the changes given to her
 - c. CLC Bicycle Friendly Community – D Wilson reminded folks that the City employees involved state that this initiative needs to be citizen lead. Donald is on the Enforcement work group, L. Willman is on the Engineering work group. Work groups are starting to get to work in December.
 - d. BPAC and other meetings – G Pearson reported the BPAC meeting was cancelled. G Rochelle resigned from BPAC and L

Willman will apply to be on BPAC. G Pearson attended the Planning & Zoning meeting and reported that the Hadley Bike Blvd is going into the plan

- e. Road Runner bus driver training – T Schurr reported that this is happening and Tammy and Ashleigh will conduct a training with the City of Las Cruces bus drivers.

IX. Announcements:

- a. T. Schurr announced that those planning to attend the holiday party at her home need to RSVP and complete google sheet with potluck item.

X. Event Reports

- a. Monthly Visibility Ride Report – Second Monday every month – George – 6 riders this month
- b. Ride Right Ride Bright at Community of Hope – D Wilson reported that this was the best one yet. They serviced 28 bicycles. D Wilson will report actual items such as number of helmets fitted and lights installed at a future meeting

c.

XI. Organizational Items

- a. Strategic Plan Development – D Wilson reported that John Eric Munson has agreed to facilitate a four hour session with the VC board after the first of the year. No date yet chosen.

XII. Adjourn at 7:10 PM

Next meeting - December 08 (2nd Thursday)

Annual Planning meeting is January 10 at The Game on Espina 5:30 PM

Respectfully submitted, Gabriel C Rochelle and Lesa Wilson