

Velo Cruces Board Meeting
Agenda for 23 March 2017, 5:45 pm
International Delights

In Attendance: Conway, Creamer, Huber, Pearson, Schurr, Willman, D. Wilson, L. Wilson

Absent: Lakey, Rochelle

I. 5:50 pm. • Call to order

a. Minutes of 23 February 2017 meeting were approved: (MSC, D. Wilson, Huber)

b. Reports:

i. Treasurer's Report: D. Wilson reported for March 23rd a check balance of \$2,903.64 with \$299.07 unrestricted and \$59.60 Temporarily Restricted. There was discussion regarding the proceeds of \$2,544.59 from the Jingle Bell Ride and whether we put "restrictions" on the funds. A bill for \$116 has come in for the Jingle Bell Ride police escort since this report. Velo Cruces has an upcoming bill for storage amounting to approximately \$400 that will need to be paid in June.

ii. Facebook Report: Pearson reports there were two Facebook VC "unlikes" and one "like" this past month for a plus one for the month of 355.

iii. Website Report: Conway reports no changes two months. She will add a section for people interested in receiving VC event e-mails.

iv. Communications and announcements: John Wetmore, a filmmaker of www.pedestrian.org is planning to be in Las Cruces April 16th to discuss a film on pedestrian issues

II. Saturday, May 6 Family Fun Ride

1. Coordinating with NMSU Family Fun event:

Creamer, Huber & D. Wilson attended the planning meeting for the May 6th NMSU Safety event. Velo Cruces plans to incorporate its Family Fun Ride into this already well attended (500 estimate) event on May 6th. Donald will get the Velo Cruces Logo to NMSU so they can use it in their publicity. The Bike Swap Meet will be moved to the following Saturday, May 13th. D. Wilson will verify that the City of Las Cruces stipend funds can be used for an event on NMSU property since it is not City property.

Discussion on fun ride:

General consensus after discussion was that Velo Cruces should insure the 5 mile fun ride with League of American Cyclists even though NMSU's event is insured. If parents are on site for us to witness their signing of a child's waiver form, the child may participate in the fun ride without the parent. Helmets will be required but VC does not have funds to buy them at this time. Huber will lay out a couple of 5 mile routes.

Next Family Fun Ride meeting: Thursday, April 6th, 5:45pm IDs to discuss b. through h. below

1. Revise Jingle Bell Ride planning document for Family Fun Ride
2. Partners
3. Publicity
4. Set up accounting for tracking stipend
5. Assign preliminary duties
6. Do we need any interim meetings to get this organized?
7. Other?

1. Buck Moon Ride:

1. It was decided by general discussion that Velo Cruces would make this a low key membership ride to occur on Saturday, July 8th. Pearson suggested we sell the RRRB light sets at 2X their cost as a way to make some funds. No motions were made.

1. Review pending items:

1. Agreement with CLC was approved - (MSC: Creamer, Willman) Willman will take agreement to Phil. There was discussion that if Velo Cruces ever received \$100,000 from the CLC, we would need an audit
2. New membership packet: Progress report by D. Wilson: A 10% discount card is now available for members to buy parts & accessories from Outdoor Adventures. This along with a Mesilla Valley Bicycling Suitability Map, VC bumper sticker, Share the Road bumper sticker and VC business card make up the current membership packet.
3. Velo Cruces email list: Add a form to web page to sign up for email list? Schurr recommended we have an auto sign-up for VC information e-mail on our phones for when we are at Biker, Hiker meet & greets due to the enthusiasm & participation. Jean will add an area on the Website for folks to sign up to receive information about upcoming VC events even if they are not members. We would then have their e-mails to promote events and membership.
4. Bike pump program: Location for bike pumps (maybe at auto parts and or tire stores?) Other areas needing access to pumps were at schools & Triviz multi-use path.

1. 6:55 pm • Upcoming events

1. Earth Day Saturday April 22: Volunteers for tabling at downtown plaza so far are: Huber, Willman & L. Wilson and time range is: 8:30am to 3:00pm. Others are assisting with Safe routes to school Family Bike Fiesta at Young Park from 9am to noon also April 22.
2. Scorpion Bike Club event, May 25. Setup is from 5-6pm, the event is from 6-7pm with a bike ride from 7-8pm. Huber & L. Wilson will assist with snacks for the event. The event will be at Picacho Middle School.

3. May events: Volunteers not needed for May 13th Bike Swap per D. Wilson, other May events: Mayor's Bike Ride
4. Bike Travel Weekend/Bike Overnight, June 2-4; Discussion of escorting Scorpion Bike club to & from Leasburg Park May 27 & May 28th in lieu of the June 2-4 dates.

1. 7:31 pm • Adjourned

Next meeting: 27 April 2017

Respectfully submitted by L. Wilson for Rochelle