

## Velo Cruces Board Meeting

Minutes for Thursday, August 24, 2017 Meeting

At International Delights

In Attendance: Jean, Lisa Willman, George Pearson, Tammy Schurr, Nathan Craig, Margaret Brown Vega, Kathy Hester, Rebecca Creamer

- I. Meeting called to order at 5:45 pm.
  - a. Minutes of July 27, 2017; Correction in IV to NMSU. Tammy Schurr motioned to accept minutes with this correction; George Pearson seconded.
  - b. Treasurer's report: Tammy Schurr suggested adding tables to treasury report. Donald Wilson absent, no report. 379 likes on Facebook; It was suggested to add Velo Cruces officer's contact information to website. Also to link vulnerable user's guide.
- II. Progress of Committees: Set regular meeting dates?
  - a. Fundraising: Tammy: helmet mirror with VeloCruces logo update: Outdoor adventures is willing to carry. VeloCruces is to pay upfront costs for setup and imprinting
  - b. Membership: no report
  - c. Community Bike Shop & Earn-a-Bike: Lisa Willman reported that first meeting was held with good attendance. Next meeting is scheduled for September 14. A building is being considered but will need to be rezoned—cost will be approximately \$900 to rezone. An application will be submitted to the City of Las Cruces on September 1 for the September 18 Council Meeting.
- III. Begin Organization Jingle Bell/Toys for Tots Ride on Sun, December 2; Henry Gil.
  - a. Can the two rides be combined into one? Issues with Marines TFT requirements? VeloCruces cannot have the Toys for Tots ride as the Marines have the ride.
  - b. Destination ride or just a ride?
  - c. Replace with an October ride? Discussion of developing a Thanksgiving morning ride or a Black Friday Ride (November 24). A Black Friday Ride would tie in with R.E.I.'s campaign to #optoutside. Tammy motioned; Rebecca seconded. Will consider having event at La Lorona Park and have food, work out time, could pre-sell tickets to the event. Jean will investigate with City of Las Cruces to determine if the park is available this date
- IV. Organize for Aggie Safety Expo:
  - a. Proposed dates, Saturday, October 14 or Wednesday, October 31. The NMSU Fire Department is planning on holding the event on Wednesday, October 31. Velo Cruces members are not available on this date; Rebecca sent an email to NMSU Fire Department to inform them that this date would not work for Velo Cruces.
  - b. Velo Cruces activities/events: Doña Ana Trail Ride was authorized by BLM. Mountain Bike Ride at 4:00 PM. Tammy suggested contacting NM Trail Alliance to assist in promoting.
- V. Kathy Hester upcoming rides

- a. Ice Cream Ride, Friday, September 15 at 5:30PM at La Llorona Park on the south end trail. Ice cream is donated by Shamrock and the event is hosted by Calvary Baptist Church. Looking for volunteers for serving and marshalling ride.
  - b. Bike Your Park Day, September 30, 2017
  - c. Adventure Cycling Ride your Weekend, June 1-3, 2018. A supported ride will be be to Leasburg; will investigate if NMSU will grant access to telescope for kids and if park will give interpretative talks.
- VI. Pending items/New business
- a. Work with City of Las Cruces on counting cyclists. National Bike Count week of September 12 through September 16, 2017. A training session for volunteers will be given on September 5 at 5:30 PM at International Delights. Tammy motioned; George seconded. Count dates will be determined at that meeting.
  - b. Report on BPAC August 15 meeting: trail discussions moved forward and there was good public input.
- VII. Meeting adjourned at 7:03 PM.

Next meeting: Thursday, September 28, 2017 Amendment: meeting moved to Thursday, October 5, 2017.