

VELO CRUCES BOARD MEETING MINUTES
Thursday 16 November 2017

In attendance: Brown-Vega, Conway, Craig, Huber, Lakey, Pearson, Rochelle, Shearer, Willman, D and L Wilson and visitor Wesley Goodrich. Absent: Creamer

- I. Meeting called to order 5:53 PM
 - a. Minutes of October meeting absent; will be approved at next meeting.
 - b. Treasurer's report current balance \$6117.56, which includes a check from Adventure Cycling.
 - c. Facebook report – we have 391 likes as of November.
 - d. Website report – we need banners, a gallery of photos for which credit will be given to board members.
 - e. Soledad Canyon redesign has been approved. George will draft our response.
- II. Committee Reports
 - a. Fundraising – no report this month
 - b. Membership – no report this month
Note Jamie Lakey phone number change to 575-329-0041
Note David Shearer email: dshearer@nmsu.edu
Note Wes Goodrich email: Wesley.goodrich@mybcom.org
 - c. Community Bike Shop- business plan passed on to the Bike Shop committee for approval, with thanks to Nathan Craig and Donald Wilson for drafting the plan.
- III. Ride Right Ride Bright – 25 bikes serviced by 22 volunteers
- IV. Pre-planning for 2018
 - a. Advocacy goals for 2018 brainstormed: USBR/Bus service/Legislation @state level/BFC/bike-friendly businesses/earn-a-bike program
 - b. Event goals for 2018 in prep for January planning meeting
 - c. Bicycle movie – Gabe will continue to shepherd this with a new date in May
 - d. 2nd Parks and Rec stipend event – set date @ January meeting to occur within the fiscal year
 - e. Black Friday Ride needs to be re-thought for 2018; there is a sense that it can be pulled off with enough lead time. All expended money came back to treasury. Refunds will be given those who signed up.
 - f. Bike Month –proclamation issued on the first Monday of May; we need to get behind this once again for the year 2018
- V. Election of Officers for 2018
 - a. MSC D. Wilson/Schurr to renew five board memberships to enable elections to proceed (Conway, Creamer, Lakey, Pearson, Willman)
 - b. MSC Willman/Schurr to appoint Goodrich and Shearer to the Board
 - c. MSC Schurr/Rochelle to elect officers by acclamation
President – George Pearson
Vice President – Donald Wilson
Secretary – Rebecca Creamer
Treasurer – Renee Huber

- VI. Old/New Business
 - a. December Holiday Party @ Creamer/Richins 3 December
 - b. MSC Schurr/Rochelle that Velo Cruces support the NM Bike Summit Inc. proposed New Mexico USBR as listed on their website @ NMbikesummit.org.
 - c. Bike Survey – D Wilson will send out the results and the survey to the board once again for critique and ultimate use in the month of March 2018.
 - d. Bike Ped Documentation accepted by the board to be submitted to the national project, with thanks to Nathan Craig and Margaret Brown-Vega for the great job of compilation and presentation.
- VII. Next Meeting scheduled for 19 December (note Tuesday) at 5:45 PM at ID
- VIII. Adjournment 7:23 PM

Respectfully submitted,
Gabriel Rochelle, secretary