

Velo Cruces Board Meeting
January 25, 2018

Present: Lisa Willman, Jean Conway, George Pearson, Donald Wilson, Lesa Wilson, Rene Huber, Gabriel Rochelle, David Shearer, Rebecca Creamer Richins, Steve Orozco
Absent: Tammy Schurr

I. Meeting was called to order at 5:52

- a. The agenda was accepted by a motion by Gabriel Rochelle and 2nd by Lesa Wilson.
- b. The amended minutes for the Dec. 19, 2017 Board meeting were approved with a motion by Gabriel Rochelle and 2nd by Lisa Willman. The amendment was the listing of Lisa Willman as the abstaining individual for the vote on the lease for the bike shop

II. Communications and announcements

Brief discussion and agreement that the President and Vice-president of the Board will be added to the Velo Cruces gmail account.

Velo Cruces Facebook page now has 394 likes.

Web page – Jean added the mailing address to the web page. George updated the calendars. Jean can add photos, but only if submitters will include a caption and explanation for each photo.

County bike meeting at Chopes – Jean reported that the county has beautification funds to install a bike repair station on the property. The grant funds will not cover everything desired, however the concrete for the pad will be donated. The County will need help fundraising to add landscaping and a lock box for patch kits.

People for Bikes – Gabe submitted a letter of interest for 4 bike repair stations. He should hear back by the end of February as to whether it is eligible for a full proposal.

Visibility ride – participants were George Pearson, Doug Henson, and Donald Wilson. Tammy Schurr showed up to drink coffee.

George Pearson attended meetings for Bicycle Planning, Bicycle facilities, Southern New Mexico Trail Alliance (want overnight camping capability at state parks), and BPac (new repair stations and discussion of 5 laterals or extensions that are needed).

III. Treasurers Report

Income for 2107 - \$4,420.86

Expenses for 2017 - \$3,765.20

2018 Budget – Will need to increase revenue and that will require increasing membership from the current 18 members up to 30 or 40. Also need income from rides such as proposed Black Friday Ride.

Increase in membership fees? – Gabriel Rochelle moved and David Shearer 2nd to increase membership fees to \$25/yr for individuals and \$35/yr for families

beginning March 1, 2018. Motion passed. Rebecca Richins moved and Gabriel Rochelle 2nd to increase membership rates for students to \$10/yr beginning March 1, 2018. Motion passed.

Promotional materials – the group still has lots of reflective stickers (which were distributed), but should consider purchasing additional business cards.

Renewal deadlines – Storage unit renewal in June 2018; Green chamber of commerce renewal due in March 2018.

IV. Directors and Officers Insurance

Discussion of obtaining liability insurance for the Board members. Lisa Willman moved to buy insurance through LAB for \$550, Rene Huber 2nd the motion. Motion passed.

V. Committee Reports

Membership Committee - Renee volunteered to be chair of the Membership Committee.

Fundraising Committee - No report from fundraising committee. See report from the Hub.

The Hub – the zoning was changed, but no business license can be obtained for 229 S. Campo without extensive (expensive - \$20K) changes including 5 paved parking spaces, and an ADA compliant bathroom. The committee met with Cruces Creatives to discuss sharing space with that group which have rented space in portion of old Las Montanas building, 201 East Lohman. The group is suggesting no rent for the space, but there will not be room for bike storage at the site. That space would not be open until March. They will likely want a portion of the funds that are raised.

In a personnel issue related to 229 S. Campo, Lisa Willman moved to allow K. to live at the residence for 90 days, with the understanding that he will not allow unauthorized personnel to enter the premises. Gabriel Rochelle 2nd the motion. The motion carried.

Meeting adjourned at 8:10.

Next meeting February 22, 2018

Minutes submitted by Rebecca Creamer Richins