

Velo Cruces Board Meeting
March 22, 2018

Board Members present: Jaime Lakey, David Shearer, Jean Conway, George Pearson, Donald Wilson, Lesa Wilson,

Absent: Lisa Willman, Rene Huber, Gabriel Rochelle, Tammy Schurr, Wes Goodrich, Rebecca Creamer Richins

Members present: None

Guests: None

I. Meeting was called to order at 6:00

- a. After conferring and consulting the ByLaws, the gathering concluded that a quorum was not available so this would be a working session rather than an official Board meeting
- b. George led the work session by following the agenda sent out in advance of the meeting.
- c. The January Board minutes were discussed and no amendments were noted.

II. Communications and announcements

Velo Cruces Facebook page now has 403 likes.

Web page – Bike/Ped Report is posted on the website. Membership levels were updated on the website.

George Pearson attended several meetings and shared his thoughts. The Bike Summit was inspiring. The weather in DC was good. Visits with the Senators were productive. His visit with the peremptory Governor, Michelle Lujan-Grisham was enjoyable. George noted that the City of Las Cruces is seeking volunteers to serve on a Parking Committee for the Downtown area.

The National Bike Challenge is taking place in two separate months this year – May and September. George wants us to consider challenging another bicycling advocacy group during the challenge.

A summary of the Ride Right Ride Bright event was distributed. It was another successful event. In response to receiving the event summary, Nicole Martinez, Executive Director for the Community of Hope/Abode, Inc. wrote: “That’s amazing! You have helped so many—including saving lives. Thank you so much.”

The cover photo of the Bulletin last week featured Chet Wright performing a bicycle repair during the Ride Right Ride Bright event.

III. Treasurers Report -- the Treasurer was unable to attend or to present a report

IV. Committee Reports

Membership Committee – 20 members plus 2 that have lapsed in the past 30 days

Fundraising Committee – Discussed a solicitation from Schlotsky’s to participate in a fundraiser. Decided to proceed with five dates – four dates to coincide with NMSU pay days and then May 6th.

The Hub Community Bike Shop – Donald recommended that we contribute \$1,000 to Cruces Creatives for them to use as they see fit. Since we are not going to have

to spend money to improve security or for rent or utilities this seems like a fair exchange. George will send this around via email to the Board for discussion and a vote.

- V. Our membership in the Green Chamber was renewed.
- VI. The Park Tools arrived. Wes inscribed "Velo Cruces" on the tools. The tools were included in a photo during the RRRB event that was sent back to Park Tools.
- VII. Other topics
 - Aggie Bike Fair is on April 14th from 1-3 in the parking area south of the Barnes and Noble Store – Jordan and University. The organizers would like Velo Cruces to offer minor bike repairs during the event. The Optimist Club is not available due to the Tour de Optimism being offered on April 15th. Donald will send out an email blast to mechanics asking them to support this cause and to contact David Shearer to offer their support.
 - Family Bike Fiesta will be held on April 28th at Lynn Middle School. The bike events will be set up on the sport courts on the west side of the school. We will have access to the bathrooms in the Gym through a door on the west side of the school. We need to create a registration document for the kids. When they complete a pre-determined set of activities they will receive a PBA free, imprinted water bottle. When they complete all the activities they will receive a coupon for food with a pre arranged food vendor.
 - The group reviewed the proposal from Chet Wright for Velo Cruces to serve as the fiscal agent for his Juarez Bike Project. The group was favorable towards the proposal and would like to continue discussions with Chet since there might be an easier way to meet his needs.
 - George would like to see us start a campaign to get local businesses to install code compliant bicycle racks. The campaign will start with the two WalMart stores on Walton and Valley. Donald recommended that we provide the store managers with a quick and easy fact sheet, i.e. this is the rack we recommend, this is where we recommend you buy it and this is where we recommend you install it!

Meeting adjourned at ???

Next meeting April 26, 2018

Musings submitted by Donald Wilson