

Velo Cruces Board Meeting
April 26, 2018

Board Members present: Jean Conway, George Pearson, Donald Wilson, Rene Huber, Gabriel Rochelle, Tammy Schurr, Wes Goodrich, Rebecca Creamer Richins

Absent: Jaime Lakey, David Shearer, Lisa Willman, Lesa Wilson

Members present: none

Guests: Marica Davis, Dennis McCarville, Kristen Hestir (Bike and Chowder)

I. Meeting was called to order at 5:53

- a. The agenda was accepted by a motion by Gabriel Rochelle and 2nd by Donald Wilson.
- b. The Feb. 22 Board meeting minutes were approved with a motion by Tammy Schurr and 2nd by Gabriel Rochelle.
The March 22 meeting minutes were approved with a motion by Gabriel Rochelle and 2nd by Tammy Schurr.

II. Communications and announcements

Velo Cruces Facebook page now has 402 likes.

Web page – Need to change the address for the webpage. Grant Co. (Silver City)

Bike Advisory group wants to link to our website with reciprocal benefits.

The Grant Co. Bike Advisory group will talk with Tammy Schurr and Adventure Cycling on May 14 about setting up bike tours/events in the area.

The New Mexico Bike summit will hold a bike planning meeting on October 20. The round table meeting will discuss the Rio Grande Trail, USBRs, and legislation related to bicycling.

George Pearson attended the Dona Ana Co. Board of Commissioners meeting on March 22 and put in a request for bike lanes on Highway 28.

Visibility ride on April 9 – there were 4 participants.

George Pearson attended the April 6 ice cream ride. The next ice cream ride will be on May 4.

George Pearson and Tammy Schurr attended the April 11 Hiker/biker meet and greet. It had a low turn out, maybe due to confusion as to the date. The next hiker/biker meet and greet will be on May 10 at the Pichaco Peak Brewing Co, 3900 W. Picacho.

The Aggie Family bike rodeo was held on April 14.

George Pearson attended the Transportation policy meeting on April 18. The city wants to regulate the planned bike share program.

George Pearson attended the Proclamation for Bike Month in Mesilla township on April 23. Children from the Safe Routes to School program read a statement for the ceremony.

George Pearson attended city roads meeting of April 25. The city will redo South Main with plans to include bike lanes.

III. Treasurers Report

March income from membership dues, the Hub, and contributions. Expenses were from Ride Right Ride Bright, helmets, and insurance.

Ending net assets (\$6,157.68)

Gabriel Rochelle moved to accept the Feb. and March reports, Tammy Schurr 2nd the motion. Motion carried.

IV. Committee Reports

Membership Committee – 5 members renewed their membership.

Fundraising Committee – Members are encouraged to sign up for the Amazon Smile program and designate Velo Cruces as the recipient. They are also encouraged to use the “fundraiser” app under Facebook to raise money for the group.

Rene Huber signed Velo Cruces up for 2 fundraisers at Schlotzky’s – April 30 4-9 pm and May 6 (time uncertain). Need to mention Velo Cruces when placing the order to get the funds. Members are encouraged to go on May 6 after the Bike Blessing.

Gabriel Rochelle bought the rights to show the movie “Bicycle” an 87 min movie from England. The movie will show on May 12 4-6 pm at the Fountain Theater in Mesilla. Gabe will be unable to attend, but several Board members volunteered to help with set up. Donations will be accepted to view the movie. All donations will go to The Hub.

May 19 will be another movie night at the Fountain Theater. There will be 3 short movies shown during the same time for donations to promote The Hub.

The Hub Community Bike Shop –Discussion of an MOU with Cruces Creatives to use space in the building at 201 East Lohman. The MOU includes a one time \$1000 fee to use the space. Donald Wilson moved to accept the MOU, amended to update the Velo Cruces mailing address and to remove references to insurance riders, and Wes Goodrich 2nd the motion. Motion carried. Renee Huber wrote the check and George and Gabe will sign the MOU.

The storage unit on North Main is currently split with Adventure cycling and is paid through June 30. The cost is \$480/yr. Gabriel Rochelle moved to renew the lease, Donald Wilson 2nd the motion, which passed.

V. The Bike Blessing will be held on May 6 at 10:10 am at the Unitarian Universalist Church, 2000 S. Solano.

VI. The Family Bike Fiesta will be held on April 28 at Lynn Middle School. Approximately 300 children are anticipated to attend. Helpers are requested to be there at 8:30 am. Donald will bring the pop up and Rene will bring a table. All should bring chairs. We are planning 2 rides, a short one at 10 am and a longer one at noon. The short ride will be up to the Triviz bike path and back. The longer ride will go north along the bike path. The bike fiesta will include a helmet check/give away and bike repair (swap). Once complete, the children will receive a water bottle and a coupon for food at the Bake House.

VII. Chet Wright requested that Velo Cruces serve as a “fiscal agent” for the Bikes for Juarez program. After much discussion, Donald Wilson moved for VC to serve in that role for 4 months, Gabriel Rochelle 2nd the motion. Motion failed.

The Governor's Highway Safety Association annual meeting will occur in the fall. It was determined that VC is not the target audience.

Meeting adjourned at 7:15.

Next meeting May 24, 2018

Minutes submitted by Rebecca Creamer Richins